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CENTRAL FAX CENTERSerial No. 09/900,332  
Page 5 of 7

OCT 02 2006

REMARKS

Claims 1-10 are pending in the application. Applicants amend claims 1-2 and 4 for clarification, and refer to page 12, lines 23-32 in the specification for an exemplary embodiment of and support for the claimed invention. No new matter has been added.

Applicants respectfully request that the Examiner properly acknowledge receipt of all certified copies of priority documents for this application. Applicants also request that the Examiner consider the information disclosure statement ("IDS") filed in this application and return a signed and initialed copy of the PTO-1449 form attached thereto. Applicants further request that the Examiner indicate acceptance of the drawings.

The Examiner objected to claims 2 and 4 for alleged informalities. Applicants amend these claims to clarify the features recited therein, and respectfully request that the Examiner withdraw the objection.

Claims 1-5 and 8-10 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 6,529,159 to Fan et al. in view of U.S. Patent No. 6,047,327 to Tso et al.; and claims 6-7 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Fan et al. in view of Tso et al., and further in view of U.S. Patent No. 6,584,320 to Kawamoto. Applicants amend claim 1 in a good faith effort to clarify the invention as distinguished from the cited references, and respectfully traverse the rejections.

Applicants respectfully submit that it would not have been obvious to one skilled in the art at the time the claimed invention was made to combine Fan et al. and Tso et al. to yield the claimed invention without improper hindsight therefrom. Fan et al. describe a GPS location distribution technique, and Tso et al. describe an Internet "InfoCast" technique. Thus, neither

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reference discloses or suggests providing content distribution service to next generation portable mobile terminals amongst other portable mobile terminals.

In other words, neither Fan et al. nor Tso et al. discloses or suggests,

“[a] server system for distributing contents to 3rd generation portable mobile terminals in a specific area, comprising:

a first database for storing contents related to the specific area where the contents distribution service is provided to registered users of the portable mobile terminals;

a second database for storing contents to be distributed which are prepared by an information provider and a distribution condition thereof which is specified by the information provider;

a third database for storing registered users and a receiving condition of the distributed contents which is specified by the registered users;

means for receiving position information from the portable mobile terminals of the registered users;

determining means for determining whether the received position information is located in the specified area stored in the first database; and

content distribution means for automatically distributing the contents to be distributed satisfying the distribution condition stored in the second database and the receiving condition stored in the third database, to the corresponding portable mobile terminals of the registered users located in the specified area which is determined by the determining means,” as recited in claim 1.

Advantageously, the claimed invention provides for advanced services over common carriers—and regardless of whether a mobile terminal has an independent position measuring function or not.

Accordingly, Applicants respectfully submit that claim 1, together with claims 2-5 and 8-10 dependent therefrom, is patentable over Fan et al. and Tso et al. for at least the above-stated reasons. The Examiner relied upon Kawamoto as a combining reference to specifically address the additional features recited in claims 6 and 7. As such, the addition of this reference, even if obvious to one skilled in the art, would not have cured the above-stated deficiencies of Fan et al.

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OCT 02 2006

Serial No. 09/900,332  
Page 7 of 7

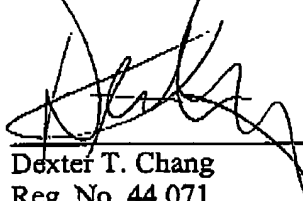
and Tso et al. with respect to base claim 1. Accordingly, Applicants respectfully submit that claims 6 and 7 are patentable over the cited references for at least the above-stated reasons.

The above statements on the disclosure in the cited references represent the present opinions of the undersigned attorney. The Examiner is respectfully requested to specifically indicate those portions of the respective reference that provide the basis for a view contrary to any of the above-stated opinions.

In view of the remarks set forth above, this application is in condition for allowance which action is respectfully requested. However, if for any reason the Examiner should consider this application not to be in condition for allowance, the Examiner is respectfully requested to telephone the undersigned attorney at the number listed below prior to issuing a further Action.

Any fee due with this paper may be charged to Deposit Account No. 50-1290.

Respectfully submitted,



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